

Blockchain and Digitalisation in the Commodity Industry

Educational Dinner Event, January 23rd, 2019



Digitalisation is a topic that has been teasing the commodity trading industries in recent years. Blockchain, IOT and Machine Learning are steadily seeping through and announcing themselves as game-changing paradigms.

Our speakers will address these paradigms and give answers to questions such as:

- What is the goal of the venture *komgo SA*, founded by fifteen of the world's largest institutions?
- What will the added value of the *komgo SA* platform be and to which extent will it change the commodity trading industry?
- How could the untapped promises of Blockchain, IOT and data analytics be realized?
- Taking two steps backwards, to move forward: how can the challenges of driving usability and adoption in trade digitalisation be better understood and therefore better tackled?

Topics & Speakers: *"komgo SA - Catalysing the world's commodity trade network"*

Baptiste Audren (komgo SA)

"Driving digitalisation without dematerialising"

Jazz Kang (Swisscom Blockchain) and Alexander Goulandris (essDOCS)

Venue: Zunfthaus zur Zimmerleuten, Limmatquai 40, 8001 Zurich

Date & time: **January 23rd, 2019**, 18:30 o'clock (– 21:00 o'clock)

Presentations from 18:30 – 20:00 o'clock, followed by a flying dinner.

Admission: 50.- CHF (presentations and flying dinner), 20.- CHF for Commodity Club members

Registration: [Eventbrite](#) (limited seats, first come first served basis; please click link to register)

We cordially invite you to join our Educational Dinner Event

Peter Sigg
President, Commodity Club
peter.sigg@commodityclub.ch

Camillo Zbinden
Advisor, Commodity Club
www.commodityclub.ch/board-members



More details on the presentations

"komgo SA - Catalysing the world's commodity trade network"

Fifteen of the world's largest institutions, including banks, trading companies, an inspection company and an energy major have formed a new venture known as *komgo SA*, that will seek to digitalise the trade and commodities finance sector through a blockchain based open platform.

komgo SA is a financing network integrated with other platforms and direct users. It is a blockchain-connected ecosystem that swiftly increases commodity trade and finance opportunities across all participants (banks, insurers, majors, traders, manufacturers, end purchasers).

komgo SA further drives efficiency through market standardisation and provides a single entry into a multi-platform user world. *komgo SA* allows traders to access cost-effective solutions for financing trades and managing risk. The network enables a multi-connected product offering by financing institutions directly with end customers in an efficient manner.

"Driving digitalisation without dematerialising"

Digitalisation is a topic that has been teasing the Commodities Trading industries in recent years. Blockchain, IOT and Machine Learning are steadily seeping through and announcing themselves as game-changing paradigms.

essDOCS, alongside *Swisscom Blockchain* and *Linxens*, have risen to the challenge of combining these 'lego' pieces to form tangible and impactful products for trading. In a spirit of co-innovation and an adoption-first mindset, we invite you to learn more about their thoughts on not just the "what", but the "how" of your journey towards digitalisation.

- Realising the untapped potential of Blockchain, IOT and data analytics
- Taking two steps back, to move forward: Understanding the challenges of driving usability and adoption in Trade digitalisation
- Collaborating and driving co-innovation in 2019: What to expect from the *essDOCS*-*Swisscom Blockchain*-*Linxens* collaboration.

Our speakers

Baptiste Audren



Baptiste is Head of Product at *komgo SA*, where his approach is to get closer to the industry core of digital transformation.

With his *Komgo's* teammates, he is building an enterprise grade blockchain controlled and managed network that will enhance communication throughout the supply chain. The network secured platform will standardise processes and accelerate digitised efficiency while maintaining control over data and keeping it in full privacy.

His objective is to catalyse the fading digital paper constraints because for him, soon, data is the paper.



Jazz Kang

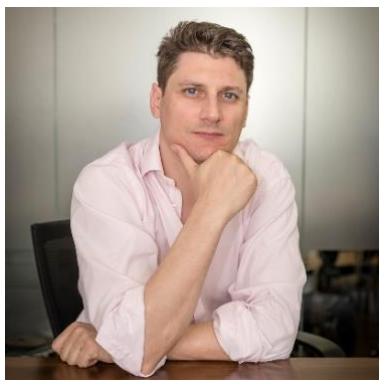


Jazz Kang, London born, Technology, Strategy and Innovation Executive. He has a passion for injecting start-up drive and culture into large-scale organizations through incubator projects to drive new approaches to traditional business and customer engagement models.

He has pioneered projects for a wide range of companies with an impressive track history which includes projects in the .com, cloud computing and now Blockchain. Throughout the years, Jazz cemented his place in the Digital Music industry with the “Digital Achievement of the Year” award in 2009.

Jazz currently consultants in Strategy and Blockchain with a focus in Commodities Trading and the adoption of digitalization within the industry.

Alexander Goulandris



Alexander serves as essDOCS Co-CEO & CRO, where he is responsible for the Company’s strategic direction while overseeing all revenue-generating aspects of the business.

Under his stewardship, essDOCS has built a reputation for delivering innovative solutions for several of the most complicated paper problems in global trade and was the first company to build an industry-wide accepted electronic Bill of Lading (eB/L) solution.

Event Co-host

Commodity Club Switzerland

The Commodity Club Switzerland is an interdisciplinary competence centre and think-tank which brings together commodity experts along the whole value chain. Main purposes are the know-how exchange amongst experts and the dialogue with the public, to foster and perform academic research and finding new innovative solutions for today’s challenges in the commodity industry.

Find more information about the Commodity Club under: www.commodityclub.ch