



Kick-off event 29.11.2011, Zürich

Idea for a new business club

Aim of the business club is to unite business professionals and leaders in Switzerland, which are actively involved in the commodity business. The club offers the opportunity for socialising and to cultivate and expand business connections.

Interdisciplinary: strengthening expertise through the active exchange of information and experience.

Leadership: Club members preferably exert a leadership role in an executive function, an entrepreneurial role

Innovation: The club also serves for educational purposes with speeches from opinion leaders in the commodity space. → innovative solutions of global challenges.

Key Topics (along the value-chain)

Production: Production standards
Production costs (fast growing emerging markets with higher inflation)
Regulatory environment
Innovative exploration and processing methods

Transport Efficient distribution of resources
Operations research

Financing: Impact of Basel regulation on equity capital costs (Swiss Finish)
Tax regimes for CTF-Holding-, Domizil- oder gemischte Gesellschaften
Ensure clear procedures in case of mutual administrative and legal assistance

Investing: Recruiting and retaining staff with appropriate expertise
Maintaining robust and appropriate risk mgmt and risk modelling systems
Preventing market abuse, further regulation of trading (excessive speculation)

Frequency of meetings (monthly, quarterly) and special events?

Place of meetings (location, time, city)?

Content/topics, speakers?

How to expand the club (with new members)?

How to capture current trends? Emerging topics?