



COMMODITY CLUB

—Center of Competence—

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## Responsible agricultural investment standards: their relevance for Swiss-based companies

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### *Educational Event, September 7, 2015*

Dear Commodity Club Members and Industry Experts,

Agricultural investments can generate a wide range of developmental benefits, such as enhancing **food security** and generating economic opportunities, while protecting ecosystems. However, in order to do so, they need to be responsible and specifically directed towards the achievement of such benefits, while aiming to avoid potential negative consequences. There are high economic and reputational risks to investors who fail to achieve this delicate balance between **achieving financial returns and delivering social benefits** from their investments.

During the Educational Event our speakers will present the **most relevant standards** and their relevance for **Swiss-based companies** along the agricultural production value-chain (producers, traders, investors, insurers, retailers). Furthermore they will unpack issues and challenges raised during concrete **implementation on-site** and will provide recommendations on how constant improvements can be achieved.

- Speakers:**                    **Adrian Aebi**  
Assistant Director General, Federal Office of Agriculture  
**Bernd Schanzenbächer**  
Founder and Managing Partner, EBG Capital AG
- Venue:**                        **Four Points by Sheraton, Sihlcity Zürich**  
Kalandergasse 1  
8045 Zurich, Switzerland
- Date & Time:**                **September 7, 2015, 17:00 o'clock (– 19:30 o'clock)**  
The presentations will last around 1 hour, followed by Q&A and  
an apéro riche
- Registration:**                [Link](#) (free entry; first come first serve, please use link)

You are cordially invited to join our Educational Seminar.

Peter Sigg  
President, Commodity Club Switzerland

Alex Tobler  
Vice-President, Commodity Club Switzerland

### **Short CV of the speakers**

#### ***Adrian Aebi***

Adrian Aebi has been the Vice Director of the Federal Office for Agriculture since 15 August 2014. He is head of the International Affairs Unit. Adrian Aebi is an agronomist of the Swiss Federal Institute of Technology ETH, specializing in agricultural economics, and has a MBA. He was formerly manager of the Marketing & Sales Unit of Teva Pharma AG. Afterwards, he was CEO of the S.A.M. Group AG and managing director ad interim of the Emmental Show Dairy before coming to FOAG.

#### ***Dr. Bernd Schanzenbächer***

Bernd holds a Master in Agronomy (Dipl-ing. agr.) and a PhD in Agricultural and Resource Economics from the University of Hohenheim in Germany. Bernd is an acknowledged leader in agricultural investments, sustainability and socially responsible investments with over 25 years of experience in financial markets, business practices, and international public policy. He is Founder and Managing Partner of EBG Capital AG.

#### ***Commodity Club Switzerland***

The Commodity Club Switzerland is an interdisciplinary competence center and think tank which brings together commodity experts along the whole value chain. Main purposes are the know-how exchange amongst experts and the dialog with the public, to foster and perform academic research and finding new innovative solutions for today's challenges in the commodity industry.

[www.commodityclub.ch](http://www.commodityclub.ch)

This event is sponsored by the Swiss Government



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