



COMMODITY TRADING WEEK
DIGICOM
COMMODITY DIGITALISATION

Meet us at **DIGICOM: Commodities Digitalisation Forum Online!**

Join 1000+ Digitalisation Experts!

ONLINE : 18-19 October 2022



COMMODITY CLUB
—Center of Competence—

ASSOCIATION PARTNER

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Commodity Digitalisation Forum Online (DigiCom) Online, October 18th-19th

Dear Commodity Club Members & Experts,

We're delighted to announce that the [Commodity Digitalisation Forum Online \(DigiCom\)](#) webinar series will be taking place this month on 18-19 October.

Book your free place now to join us and hear from expert speakers who will be diving into the following topics:

Data driven sustainability - a view from the business

A panel discussion on why sustainability must be integrated in every aspect of your business, the value of carbon footprint in your daily trading operations, carbon as a potential future commodity and more

CTRMs in exceptional times - friend or foe?

Our expert speakers will explore how CTRMs are standing up to the challenges posed in highly volatile environments, the pros and cons of cloud-based vs on-site, whether one system can do it all and interoperability challenges

Advancing data science in the commodity trading industry

A conversation examining how to get the most from your data, integrating prescriptive analytics with your business strategy, new approaches to data management and whether ML and AI are bringing more complexity

Exploring future digital business models

Looking at the role of the metaverse, how far your data journey can take you, exploiting quantum computing and what digital ethics might mean for trading firms now and in the future

[Register now](#) to hear from 15+ industry leaders in this highly informative and interactive webinar series, where you'll gain practical takeaways and have the opportunity to put your questions to our panels over four fantastic sessions.

We look forward to "seeing" you there!

[Register now](#)

With best regards,

Francesca C. Bruno
Managing Director, Commodity Club Switzerland

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