



Commodity Club & Zug Commodity Association Lunch & Learn – 19 August 2015

Responsible agricultural investment standards. Why it matters to commodity trading companies?

Responsible business practices are getting a growing importance in the commodity industry. The role and implementation of responsible investment standards will be more and more relevant especially for commodity trading companies.

During the presentation and the following discussion, Dr. Bernd Schanzenbächer will focus on the following critical questions:

- CFS-RAI (Committee on World Food Systems - Responsible Agricultural Investments) new kid on the block: Why bothering about CFS-RAI? Advantages and challenges for CFS-RAI implementation. Case studies.
- Commodity traders are at the intermediate position between supplier and retailer/consumer: the spotlight and demand for responsible standards will increasingly be on this part of the value chain.
- Why voluntary guidelines such as the CFS-RAI can provide useful guidance for traders and agricultural investors.
- Why the Government of Switzerland supports CFS-RAI and what this means for your business.
- Is there a need to create a knowledge and experience exchange platform to better achieve CFS-RAI implementation?

In cooperation with EBG Capital AG, 8002 Zurich.



Speaker

Dr. Bernd Schanzenbächer

Bernd holds a Master in Agronomy (Dipl.-ing. agr.) and a PhD in Agricultural and Resource Economics from the University of Hohenheim in Germany. Bernd is an acknowledged leader in agricultural investments, sustainability and socially responsible investments with over 25 years of experience in financial markets, business practices, and international public policy. He is Founder and Managing Partner of EBG Capital AG.

Venue

Institut für Finanzdienstleistungen Zug IFZ
Room London
Grafenauweg 10
6304 Zug

Date / Time

Wednesday 19 August 2015
12.00 – 13.30

Admission

ZCA/CC members: free
Non-members: CHF 50.-/person

Registration

Please register with the form below or send us an e-mail to info@zugcommodity.ch until 17 August 2015.

I would like to join the Lunch & Learn event

Name/Surname _____

Company _____

Street, No. _____

Postal Code/City _____

Email _____

Phone _____

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The Commodity Club Switzerland (CC) is an interdisciplinary center of competence for commodity experts. Zug Commodity Association (ZCA) is a platform to the commodity industry in Zug and the surrounding areas.