

Exclusive 3-day Educational Trip

Amsterdam - Rotterdam, 13th - 15th September 2024

Dear Club Members & Experts,

It is with great pleasure that we invite you to participate in the Commodity Club Switzerland 6th educational trip to Amsterdam and Rotterdam, from 13th to 15th September.

The trip focuses on the dynamic and evolving agricultural market and one of the largest logistics hubs in the world. It is specifically designed to provide in-depth insights into the food supply chain and the specific production practices that are crucial in meeting current demands while adapting to market developments, consumer trends, and demographic shifts.

Event Details:

Dates: 13th - 15th September Location: Amsterdam, Rotterdam

Duration: 3 days

Purpose:

Throughout this journey, we will explore how local companies in the food sector, including a leading seed trader and a local dairy farm, are navigating societal and industry challenges to ensure sustainable and efficient production practices.

Main highlights:

The trip itinerary includes a diverse range of activities and tours to provide a comprehensive learning experience. Some of the highlights include:

- 1. Visit to an innovative, leading seed producer
- 2. Visit to a dairy farm with own production
- 3. Visit to Rotterdam Port and Shortsea Terminals

with engaging presentations and dedicated tours.

We won't miss the chance to explore other attractions, including the Dutch polders and windmills, main highlights of the local landscape, also part of the UNESCO heritage.

Logistics:

We will be providing local transportation to and from the places of our visits, as well as a comfortable accommodation.

Flights will be booked individually, based on personal preferences. However, references on the most convenient flights and timing are provided in the attached agenda.

RSVP:

The tour will be for a group of **15 people**. If you're interested, please confirm your attendance **by 28th June**. You can do this by replying to this email.

Have a look at the <u>agenda</u> for more details on the trip. Please note that there may be some minor adjustments to the details provided. The final agenda will follow upon registration.

We hope you can join us for this enlightening educational trip and share the valuable knowledge and experiences it offers. Your presence will undoubtedly contribute to the success of the event. Should you have any questions or require further information, please do not hesitate to contact us.

Thank you for your attention, we look forward to your positive response and to welcoming you to our 6th educational trip.

Best regards,

Biancamaria Coriglione Communication & Event Manager

Peter Sigg President, Commodity Club Switzerland







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