

**FOR IMMEDIATE RELEASE**

***Plundering the Planet* Report to Club of Rome Launched in Zurich**

*Zurich, December 13, 2013*

The 33rd report to the Club of Rome, *Plundering the Planet*, was launched in Zurich at the end of November. It focuses on the issues of unlimited economic growth in terms of the depletion of natural resources.

Moderated by RepRisk CEO Philipp Aeby, the panel was made up of the report's author, Ugo Bardi, CEO and founder of Globalance Bank, Reto Ringger, Member of Swiss National Parliament, Bastien Girod, Senior Researcher on Consumer Behavior at ETH, Vivianne Visschers, and Head Investment Management Commodities at LGT and founder and president of the Commodity Club Switzerland, Peter Sigg. Following a presentation by Ugo Bardi, the panel discussed the key insights of the report as well as their view on solutions to environmental issues in regards to the economy, such as citizen involvement, ethical investment, knowledge exchange, transparency and sustainability in production.



The report highlights the declining levels of high-grade global deposits of coal, oil, gas and other minerals, which Bardi says will result in the dramatic increase of extraction costs. He points out that alternative options come with consequences in terms of climate change and geopolitical affects. Bardi says, however, that there is a solution. "If we meticulously manage what is left and use renewable energy, human civilization can continue, provided we are willing to abandon our most wasteful habits. We need to close the industrial cycle, recover the minerals used and transform our approach to using resources".

The launch event was organized by the Club of Rome, GreenBuzz, Commodity Club Switzerland, and LGT Venture Philanthropy, and hosted by Swiss Re.

## Organizers:

The association GreenBuzz brings together 1000+ professionals involved and interested in sustainability, across all industries and sectors, with the aim to enable multipliers and changemakers to learn, connect and be most effective. [www.greenbuzz.ch](http://www.greenbuzz.ch)

The Commodity Club – Center of Competence, aims to bring together business professionals and leaders who are actively involved in the commodity industry in Switzerland. The club fosters the exchange of interdisciplinary know-how and innovative ideas. [www.commodityclub.ch](http://www.commodityclub.ch)

The Club of Rome was founded in 1968 as an informal association of independent leading personalities from politics, business and science with a common concern for the future of humanity and the planet; long-term thinkers, interested in contributing in a systemic interdisciplinary and holistic manner to a better world. [www.clubofrome.org](http://www.clubofrome.org)

## About RepRisk AG:

RepRisk is the leading provider of business intelligence on environmental, social and governance (ESG) risks. It systematically collects and analyzes facts, criticism, and controversies related to companies and projects worldwide. It does so on a daily basis and in 13 languages from thousands of public sources including international and local media, government sites, non-governmental organizations (NGOs), newsletters, social media and blogs. The RepRisk database currently includes information on over 39,000 companies, 9,000 projects, 6,000 NGOs and 5,000 governmental bodies. These numbers are continuously growing as relevant ESG information is added. The use of RepRisk business intelligence allows companies and financial institutions to proactively assess ESG issues that may present financial, reputational and compliance risks. For more information about the usage and benefits of RepRisk in relation to the effective management of ESG Risk, please visit our website: [www.reprisk.com](http://www.reprisk.com)

## Event impressions:

